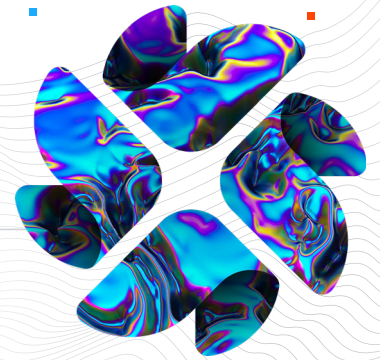


egniter Profile



CATHY RABB, CUSTOMER SUCCESS

As a Healthcare Consulting Executive, Cathy helps drive change to improve the lives of cardiovascular patients.

WHAT DO YOU DO AT EGNITE?

I partner with hospitals and healthcare systems to drive guideline-directed care for patients with valvular heart disease, heart failure and atrial fibrillation - three diseases with high mortality rates where patients are often under diagnosed, under treated or delayed to treatment. My clinical expertise in the cardiovascular space and with the CardioCare platform enables me to help programs optimize care for related patients while meeting their strategic program goals.

HOW DID YOU FIRST HEAR ABOUT OUR COMPANY?

I was recruited to help support the earliest version of CardioCare before we spun out and became egnite so I'm proud to be an original egniter!

HOW HAS YOUR ROLE EVOLVED OVER THE YEARS?

I was initially in a leadership position but during my own significant heart health experience I stepped back into a consultant role enabling me to have a more direct impact on driving change for others. Our platform has expanded significantly over the last several years allowing for this role to have a bigger patient impact.



WHAT WOULD YOU SAY IS MOST ENJOYABLE ABOUT YOUR ROLE?

Working with some of the best and brightest providers currently influencing this field and being a trusted partner with many of these leaders. This often looks like helping hospitals blend their specific program data, the current practice guidelines, passion, and enthusiasm all together and seeing the positive impact it has on the patients they serve.



WHAT'S YOUR FAVORITE PROJECT?

Any project that lets me be a detective uncovering a hospital's story through their data. I'm constantly looking for new ways to dissect the information and share in a visually impactful way. It's the first step to making data useful and actionable.

WHAT DO YOU THINK MAKES OUR CULTURE UNIQUE?

Knowing that what we do matters in the lives of people we will never know.

WHAT DO YOU DO WHEN YOU'RE NOT WORKING?

I live along the coast in Southern California and love walking along the water and hiking the steep terrain. I enjoy traveling and experiencing opportunities outside my everyday life.

Interested in joining our team? We're hiring!

Check out available opportunities at egnitehealth.com/careers/

